

A photograph of the ICC Belfast building, a modern structure with a white facade and large glass windows. The building is situated on a waterfront, with a body of water visible in the background. The sky is a clear, pale blue. The building's design features a prominent cantilevered upper section and a curved glass facade on the right side. A banner on the building reads "ICC BELFAST PURPOSE-BUILT FOR SUCCESS BEYOND AN EVENT".

# PSI 2026 CONFERENCE

**15 - 17 June 2026**

**ICC Belfast**

**Sponsorship & Exhibition Opportunities**



## Who is PSI?



PSI is a member organisation dedicated to leading scientific discourse amongst and promoting best practice for biostatisticians. Founded in 1977 for pharmaceutical statisticians, PSI has over 1000 members and a broader network of more than 4000 people; members include statisticians, data scientists and statistical programmers working in all areas of drug development and healthcare, including research, pre-clinical, production, quality control, health technology assessment, marketing, market research, academia and consultancy. As a non-profit organisation run by and for members, PSI delivers unrivalled support to its members throughout their careers, from education through to retirement. It continues to grow and evolve in order to lead and promote statistical thinking within all areas of the industry and healthcare. PSI delivers timely and relevant opportunities, support and resources including training, networking events, online meetings, specialist groups and committees, plus the renowned Pharmaceutical Statistics journal and the annual conference. Its aim is to inspire statisticians in healthcare to connect, learn and advance so that all members are best placed to continue to serve the needs of this ever-changing and stimulating industry.

# The PSI Conference

Regarded as the principal annual event for statisticians in the pharmaceutical industry, the 2026 PSI Conference will be taking place at the ICC Belfast, Northern Ireland.

The 2026 conference is held over a three day period and made up of plenary sessions, parallel sessions and a poster display. Breaks (coffee and lunch) taken throughout the day are located within the exhibition area permitting maximum exhibitor exposure to all delegates.



## Sponsorship

Within this brochure, you will find many opportunities to sponsor the 2026 PSI Conference. These are not exhaustive and we would welcome additional creative suggestions. Please note that sponsorship options include your company name in the conference section of the PSI website from the point of sponsorship together with a link to your company's website.

**Please note:** unless stated in your package, delegate passes are **not** included and will need to be purchased separately.

## Exhibition

The exhibition will be held in Hall 1, immediately adjacent to the main plenary room. Space will be allocated on a first-come first-served basis. Set-up will be possible during Sunday 14th June. All stands must be dismantled directly on Wednesday 17th June and the area totally cleared by 18:00. Exhibitor passes allow access to the exhibition area only. If you would like to upgrade the pass to a full delegate place it is only an additional £450.00 per person. Dinner, bed and breakfast costs are additional. Additional exhibitor passes can be purchased for £640.00. Exhibiting companies must provide their own public liability insurance.

*All sponsorship items are listed in GBP. VAT will be applied if applicable.*

*Sponsorship items must be paid in full on receipt of invoice. Additional costs relating to international payments, currency exchange or alternative payment methods need to be borne by the Sponsor.*

# Exhibition Opportunities

The exhibition will take place in Hall 1 at the ICC Belfast. Tea, coffee and lunch will be served within the exhibition area.

## Gold Exhibition Package £8,000 + VAT - 4 available

- Priority placement of exhibition stand\* (5m x 2m) ensuring excellent footfall in the exhibition area.
- Shell scheme stand, table, 2 chairs and power supply.
- 3 x Exhibitor passes, 3 x Gala Dinner, Sunday and Monday social tickets included.
- Your company logo on the conference holding slides.
- Company sponsorship promoted within the app via dedicated banner on homepage.
- Logo representation on the PSI website and mobile app as a gold sponsor.
- Access to delegate list pre and post conference.
- Sponsorship promoted in the pre-conference newsletter.
- Sponsoring company to be promoted to all PSI members via a dedicated newsletter.

## Silver Exhibition Package £6,000 + VAT

- Exhibition stand\* (3m x 2m) in the main exhibition area.
- Shell scheme stand, table, two chairs and power supply.
- 2 x Exhibitor passes, 2 x Gala Dinner, Sunday and Monday social tickets included.
- Your company logo on the conference holding slides.
- Logo representation on the PSI website and mobile app.
- Access to delegate list pre and post conference.
- Sponsorship promoted in the pre-conference newsletter

## Bronze Exhibition Package £5,000 + VAT

- Exhibition stand\* (3m x 2m) stand space in the main exhibition area.
- Shell scheme stand, table, two chairs and power supply.
- 2 x Exhibitor passes, 2 x Monday social tickets.
- Your company logo on the conference holding slides.
- Logo representation on the PSI website as a conference sponsor.
- Access to delegate list post conference.
- Sponsorship promoted in the pre-conference newsletter

**\*Stand allocation is on a first come first served basis.**



# Sponsorship Opportunities

Exhibition Overview

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Package:	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship
Number of Stands Available	4	22	
Access to Delegate List	Pre and post conference	Pre and post conference	Post conference
Full Exhibitor Passes	3	2	2
Exhibition Stand	5x2	3x2	3x2
Priority Placement	✓	X	X
Sunday Social Passes	3	2	X
Monday Social Passes	3	2	2
Gala Dinner Tickets	3	2	X
Dedicated Newsletter	✓	X	X
Dedicated Banner on App Homepage	✓	X	X
Dedicated Holding Slide Between Conference Sessions	✓	X	X
Acknowledged in pre-conference Newsletter	✓	✓	✓
Acknowledged in holding slides between sessions	✓	✓	✓
	£8,000	£6,000	£5,000

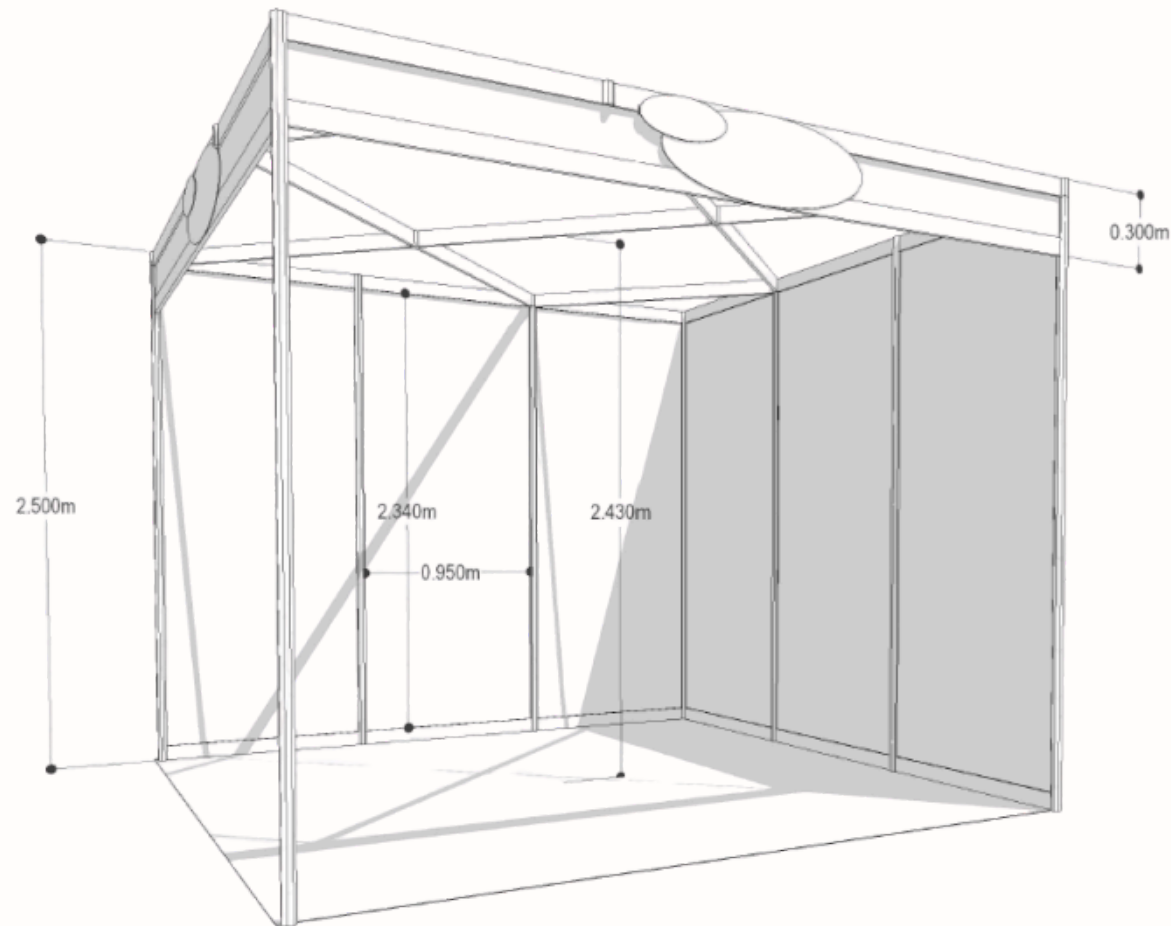
# Exhibition Floorplan

The exhibition will take place in Hall 1 at the ICC Belfast. Tea, coffee and lunch will be served within the exhibition area.



# Shell Scheme Stands

Your shell scheme stand will be constructed by 14:00 on Sunday 14<sup>th</sup> June 2026 ready for dressing. A table, 2 chairs, name board, electrical socket and lighting will be provided – dependent on the package booked. Additional furniture and accessories can be booked once your stand is confirmed.





# Sponsorship Opportunities

Social

08

## Sunday Evening Welcome Reception

### £3,000 + VAT

- Opportunity to host the welcome reception for the conference.
- 2 x passes to attend the Sunday social event.
- Opportunity to display banners provided by your organisation.
- Company sponsorship promoted within the app.
- Push notification promoting sponsorship at the time of the event.
- Logo representation on the PSI website.
- Included in conference programme and session description as Sunday social event sponsor.
- Access to delegate list post conference.

## Monday Social Event

### £5,000 + VAT

- Opportunity to host the Monday evening social event.
- 2 x passes to attend the Monday social event.
- Opportunity to display banners provided by your organisation.
- Company sponsorship promoted within the app.
- Push notification promoting sponsorship at the time of the event.
- Logo representation on the PSI website.
- Included in conference programme and session description as Monday social event sponsor.
- Access to delegate list post conference.

## Gala Dinner

### £7,000 + VAT

- Logo added to gala dinner menus
- Opening welcome speech to the event.
- 2 x passes to attend the Sunday, Monday and Gala Dinner social events.
- 2 one-day exhibitor passes.
- Opportunity to display banners.
- Company sponsorship promoted with the app.
- 2 x push notifications promoting sponsorship before and at the time of the event.
- Logo representation on the PSI website.
- Included in conference programme and session description as Gala Dinner sponsor.
- Access to delegate list pre and post conference.





# Sponsorship Opportunities

Social

08

Sunday Welcome Reception

The Northern Whig

**£3,000 + VAT**



Monday Social Event

Cathedral Quarter

**£5,000 + VAT**



Gala Dinner

Titanic Belfast

**£7,000 + VAT**



# Sponsorship Opportunities

Social Overview

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Package:	Sunday Evening	Monday Evening	Gala Dinner
Access to Delegate List	Post conference	Post conference	Pre and post conference
One-Day Exhibitor Passes	X	X	2
Sunday Social Passes	2	X	2
Monday Social Passes	X	2	2
Gala Dinner Tickets	X	X	2
Advertised on the PSI Website	✓	✓	✓
Gala Dinner Menu	X	X	✓
Sponsor Profile Page	✓	✓	✓
Push Notification within the App	1	1	2
Banner Displayed During Event (Provided by your organisation)	✓	✓	✓
Opening Welcome at the Event	X	X	✓
Included in Programme/Session description	✓	✓	✓
	£3,000	£5,000	£7,000



# Sponsorship Opportunities

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## Conference App

**£7,000 + VAT**

- **The app is supported by both iOS and Android devices**
- The Conference App will provide a detailed and interactive programme for the conference.
- Sponsoring company to have a dedicated page within the app, exclusive brand presence on the loading page and company branding throughout the app.
- Logo representation on the PSI website.
- Your company logo on the conference holding slides.
- Sponsorship promoted in the pre-conference newsletter.
- Access to delegate list post conference.

## Lanyards

**£6,000 + VAT**

- Received by each delegate.
- Company logo on the delegate badge lanyard, worn by every delegate for conference access.
- Company sponsorship promoted within the app.
- Logo representation on the PSI website.
- Access to delegate list post conference.

## DEIB Partner

**£2,000 + VAT - 3 available**

- Package contributes towards provisions for conference accessibility.
- Sponsoring company to be promoted to all PSI members via a dedicated newsletter.
- Your company logo on the conference holding slides.
- Logo representation on the PSI website.
- Access to delegate list post conference.



# Sponsorship Opportunities

## Refreshment Break (Monday & Tuesday available)

### £2,500 + VAT

- Provide your company branded cups/napkins to be used during the refreshment break
- Company sponsorship promoted with the app.
- Logo representation on the PSI website.
- Access to delegate list post conference.

## Water Bottle Sponsorship

### £4,000 + VAT

- Provide your company water bottles to be used by delegates throughout the conference.
- Company sponsorship promoted within the app.
- Logo representation on the PSI website.
- Access to delegate list post conference.

## Protect the Environment

### £2,500 + VAT

- Offset the carbon footprint of the conference.
- Company logo displayed at the opening and closing sessions.
- Your company logo on the conference holding slides.
- Company sponsorship promoted with the app.
- Logo representation on the PSI website.
- Sponsorship promoted in the pre-conference newsletter.
- Access to delegate list post conference.



# Sponsorship Opportunities

Content & Meetings

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## Plenary Session

**£4,500 + VAT**

- Included in conference programme and session description as plenary session sponsor.
- Company sponsorship promoted with the app.
- Company message displayed as a slide whilst attendees wait for the session to start.
- Logo prominently on opening and closing slides during the session.
- Access to delegate list post conference.
- Push notification in the app at the time of session to promote sponsorship.
- Logo representation on the PSI website.
- ***Subject to the consent of all speakers in the session***

## Parallel Session

**£2,500 + VAT**

- Included in conference programme and session description as parallel session sponsor.
- Company sponsorship promoted with the app.
- Company message displayed as a slide whilst attendees wait for the session to start.
- Logo prominently projected between speakers.
- Logo representation on the PSI website.
- Push notification in the app at the time of session to promote sponsorship.
- ***Subject to the consent of all speakers in the session***

## Poster Session

**£7,000 + VAT**

- Included in conference programme and session description as poster session sponsor.
- £1,000 goes towards poster prizes (4x £250).
- Your company logo prominently displayed during the Poster Review session.
- Company logo displayed on the conference poster session signage.
- Company sponsorship promoted with the app.
- Logo representation on the PSI website.
- Access to delegate list post conference.
- Option to display banner during the session (provided by your organisation)
- Push notification in the app at the time of session to promote sponsorship.





# PSI 2026 CONFERENCE

**For further information please  
contact the PSI Events Team:**

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[admin@psiweb.org](mailto:admin@psiweb.org)

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