



PSI 2023 CONFERENCE

**NOVOTEL LONDON WEST,
HAMMERSMITH**

11-14 JUNE 2023

Please contact Aiden Flynn at
aiden.flynn@exploristics.com
to discuss the sponsorship and
exhibition opportunities further.

For general conference queries
please contact the organising
team at PSI2023@wearemci.com

Who are PSI?

Profile

PSI is a member organisation dedicated to leading scientific discourse amongst and promoting best practice for biostatisticians. Founded in 1977 for pharmaceutical statisticians, PSI has over 1700 members and a broader network of more than 4000 people; members include statisticians, data scientists and statistical programmers working in all areas of drug development and healthcare, including research, pre-clinical, production, quality control, health technology assessment, marketing, market research, academia and consultancy. As a non-profit organisation run by and for members, PSI delivers unrivalled support to its members throughout their careers, from education through to retirement. It continues to grow and evolve in order to lead and promote statistical thinking within all areas of the industry and healthcare. PSI delivers timely and relevant opportunities, support and resources including training, networking events, online meetings, specialist groups and committees, plus the renowned Pharmaceutical Statistics journal and the annual conference. Its aim is to inspire statisticians in healthcare to connect, learn and advance so that all members are best placed to continue to serve the needs of this ever-changing and stimulating industry.

The PSI Conference

Regarded as the principal annual event for statisticians in the pharmaceutical industry, the 2023 PSI Conference will be taking place at Novotel London West, Hammersmith, London, UK. This will be the 45th consecutive annual PSI event. The 2023 conference is held over a three day period and made up of plenary sessions, parallel sessions, a poster display and the annual general meeting.

Breaks (coffee and lunch) taken throughout the day are located within the exhibition area permitting maximum exhibitor exposure to all delegates.

Sponsorship

Within this brochure, you will find many opportunities to sponsor the 2023 PSI Conference. These are not exhaustive and we would welcome additional creative suggestions.

Please note that sponsorship options include your company name in the conference section of the PSI website from the point of sponsorship, together with a link to your company's website.

Exhibition

The exhibition will be held within the conference area. Space will be allocated on a first-come first-served basis. Set-up will be possible during Sunday 11 June. All stands must be dismantled on Wednesday 14 June and the area totally cleared by 17:00. The rates included in the prospectus includes two passes per purchased exhibition stands for the three conference days which gain access to the exhibition area only, and includes two tickets to the Conference Dinner, taking place on the Tuesday evening. If you would like to upgrade the pass to a full delegate place it is only an additional £370 per person. Dinner, bed and breakfast costs are additional. Additional exhibitor passes can be purchased for £540 at the early bird rate, or £600 after 29 March. Exhibiting companies must provide their own public liability insurance.



Group Registrations

For the 2023 PSI conference the following group booking discounts will be available.

Please note that the group booking discount will only apply to full-priced conference registrations and does not include day delegate registrations or the PSI pre-conference courses.

Please note that we are unable to provide a discount code to be used in the registration site, therefore a rebate for the total discount of the group booking will be provided after

2023 PSI Conference - Group Registration Discount

Total Number of Full Price Conference Registrations	Full & Early Bird Registrations – Discount %
≥10	15
≥20	20
≥30	25



Sponsorship Opportunities

The exhibition will take place in the main event space at Novotel London West. All session rooms are also located in this area of the venue. Tea, coffee and lunch will be served within the exhibition area.

All sponsors and exhibitors will be acknowledged on the PSI website, and all sponsor logos and profiles will be included within the conference app.

Gala Dinner Sponsorship

£8,000 + VAT - EXCLUSIVE

- Two complimentary Gala Dinner passes
- Opportunity to provide an opening welcome at the Gala Evening
- Logo on the Gala Dinner Menu
- Company sponsorship promoted within the app
- Banner advert on PSI landing page for three months
- Option to sponsor a parallel session. Content and presenters will need to be agreed with PSI Scientific Committee
- Access to delegate list post conference including only delegates who opt-in to sharing their data with sponsoring companies

Gold Sponsorship

£7,500 + VAT

- Priority placement of exhibition stand (5 x 2m) ensuring excellent footfall. Exhibitor chooses from one of four floorplan locations reserved for Gold Exhibitors
- Table, two chairs and power supply
- Two complimentary exhibitor passes including two Gala Dinner tickets
- Your company logo prominently projected at the start/end of the plenary sessions
- Company sponsorship promoted within the app
- Logo representation on the PSI website and mobile app as a gold sponsor
- Access to reserved conference room for private meetings with clients (subject to availability)
- Access to delegate list post conference including only delegates who opt-in to sharing their data with sponsoring companies

Silver Sponsorship

£6,000 + VAT

- Exhibition stand (5 x 2m) in the main exhibition
- Table, two chairs and power supply
- Two complimentary exhibitor passes including two Gala Dinner tickets
- Company sponsorship promoted within the app
- Logo representation on the PSI website and mobile app
- Access to delegate list post conference including only delegates who opt-in to sharing their data with sponsoring companies



Sponsorship Opportunities

Bronze Package

£4,500 + VAT

- Single (3 x 2m) stand space in the main exhibition area
- Table, two chairs and power supply
- Exhibitor passes for two stand members and Gala Evening tickets included
- Company sponsorship promoted with the app
- Logo representation on the PSI website as a conference sponsor
- Access to delegate list post conference

Plenary Session

£4,000 + VAT

- Included in conference programme and session description as plenary session sponsor
- Promoted in the industry partner email sent to delegates
- Branding included as daily digest email sent to delegates
- Company message displayed as a slide whilst attendees wait for the session to start
- Logo prominently projected between speakers

Parallel Session

£2,000 + VAT

- Included in conference programme and session description as parallel session sponsor
- Promoted in the industry partner email sent to delegates
- Branding included as daily digest email sent to delegates
- Company message displayed as a slide whilst attendees wait for the session to start
- Logo prominently projected between speakers

Roundtable Discussion Groups

£2,000 + VAT

- Interactive and informal discussion groups on a topic of your choice
- Being the only sponsor gives the exclusivity of being the only vendor-led discussion on the topic
- Small groups (10-15) of delegates and decision-makers are brought together in 45-minute discussion that enable participants to share ideas and lessons learned
- Delegates sign up to your roundtable discussion in advance
- Additional support to attract the right audience

Conference App

£6,000 + VAT

- The Conference App will provide a detailed and interactive programme for the conference
- Sponsoring company to be promoted to all PSI members via eNews and in the spring edition of SPIN (over 1700 PSI Members)
- Sponsoring company to have a dedicated page within the app, exclusive brand presence on the loading page and company branding throughout the app
- Promotion of brand through sponsored posts and push notifications, exclusive to app sponsor
- Sponsoring company to be promoted on the PSI website, on the Conference Planner and via PSI's social media
- Sponsoring company to provide a promotional company video that will be linked via the app and PSI website
- The app is supported by both iOS and Android devices



Sponsorship Opportunities

Poster Session

£6,000 + VAT - EXCLUSIVE

- £1,000 goes towards poster prizes (4x £250)
- Your company logo prominently displayed during the 1 hour "Gone in 60 seconds (Poster Review)" session. As the session gives an overview of all posters, it provides the perfect opportunity for a sponsor to be connected with the latest advancements in the industry in a fun and energetic atmosphere. A representative from your company is welcomed to provide a 2 minute introduction to the session
- Company logo displayed on the conference poster session signage
- Company sponsorship promoted with the app
- Logo representation on the PSI website

Lanyards

£6,000 + VAT

received by each delegate - SOLD

- Company logo on the delegate badge lanyard, worn by every delegate for conference access
- Company sponsorship promoted within the app
- Logo representation on the PSI website

Protect the Environment

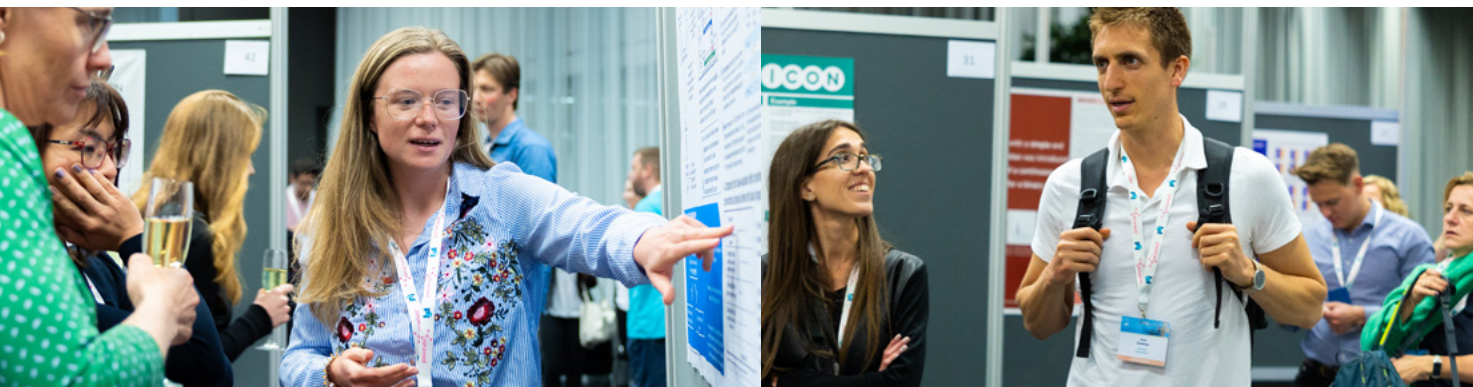
TBA

- Ensure the conference is a climate positive event
- Choose from a range of global projects designed to protect, better manage and restore ecosystems
- Company logo displayed at the opening and closing sessions
- Company sponsorship promoted at the opening and closing sessions
- Company sponsorship promoted with the app
- Logo representation on the PSI website

Academic and Student Support Package

£4,500 + VAT

- Support for one night stay in the hotel for Academic partners and Students
- Ability to engage with the recipients of the support
- Logo displayed on redeemable voucher
- Opportunity to conduct a round table discussion on the engagement between Academia and Industry (see key round table features above)
- Company sponsorship promoted within the app
- Logo representation on the PSI website



Sponsorship Opportunities

Sunday Evening Welcome Reception

Welcome drinks at the conference venue
£6,000 + VAT

- Opportunity to host an informal event for your company
- Company logo on signage at the entrance to the venue
- Company sponsorship promoted within the app
- Logo representation on the PSI website as a conference sponsor
- Access to delegate list post conference

Monday Off-site Networking and Social Event

£6,000 + VAT

- Opportunity to host a casual off-site event for your company
- Company logo on signage at the entrance to the venue
- Company sponsorship promoted within the app
- Logo representation on the PSI website as a conference sponsor
- Drinks and dinner package is available at an extra cost
- Access to delegate list post conference



Sponsorship Payment & Deposits

All sponsorship items are listed here in GBP, VAT will be applied at the rate of 20%. A deposit will be taken for each sponsorship item at time of booking with the balance to be paid by 12th March 2023. Sponsorship items bought after this date must be paid in full at the time of booking.

To discuss the sponsorship and exhibition opportunities listed within this prospectus please contact:
Aiden Flynn at aiden.flynn@exploristics.com

For general conference queries please contact the conference organisers at the following address:

2023 PSI Conference Organising Team
Building 1000,
Western Road,
Portsmouth, Hampshire
PO6 3EZ

Email: PSI2023@wearemci.com

www.psiweb.org



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PSI (Statisticians in the
Pharmaceutical Industry) Ltd