

# PSI 2021

## Online Conference

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21-23 June 2021

BOOKING FORM



# Booking Form

**PSI 2021**  
Online Conference

21-23 June 2021

Company name:

Contact name:

Address for correspondence:

Telephone: (including country and area dialling code)

Mobile: (including country and area dialling code)

Email:

Company website: (This will be hyperlinked from the conference site)

Company Twitter name:

Address for invoicing: (if different from the above)

PO Number:



# Sponsorship packages

Please select your preferred item(s) for PSI 2021 Online Conference

Item	Cost	Select
Indigo Package	£15,000 +VAT	<input type="checkbox"/>
Blue Package	£4,000 +VAT	<input type="checkbox"/>
Green Package	£7,000 +VAT	<input type="checkbox"/>
Orange Package	£1,750 +VAT	<input type="checkbox"/>

*Note: VAT is charged at the prevailing rate, if applicable.*

**Package Notes:**



# Additional Sponsorship Opportunities

**PSI 2021**  
Online Conference

21-23 June 2021

Please select your preferred item(s) for PSI 2021 Online Conference

Item	Cost	Select
Live Symposium	£6,000 +VAT	
Symposium	£2,500 +VAT	
Sponsorship of Plenary Session	£4,000 +VAT	
Sponsored Parallel Session	£2,000 – £3,000 +VAT	
Sponsor of the Day	£2,500 +VAT	
Exhibitor page banner advert	£3,500 +VAT	
Exhibitor page side advert	£1,750 +VAT	
Poster Session	£2,000 +VAT	
Social Event	TBC	

*Note: VAT is charged at the prevailing rate, if applicable.*

## Package Notes:

*(Please add detail on preferred timings, sessions, day etc.)*



# Sponsorship packages



Overall total of PSI 2021 Online Conference booking:

£ + VAT

**Note:** VAT is charged at the prevailing rate, if applicable.

In checking this box you agree to the General Terms & Conditions as set out by MCI UK Ltd contained within this document, including the cancellation policy.

Name:

Date:

Signature:



# Payment

Payment must be received within 30 days of the invoice being issued or prior to the meeting, whichever occurs first. Those partners and exhibitors who have not paid for their items will not be granted access to the virtual platform for their symposium or virtual exhibition stand. All payments must be made in pounds sterling (GBP £) and the partner /exhibitor must pay all transferring fees.

**Please note:** Full payment is required in order to secure your PSI 2021 Online Conference item(s) and/or virtual exhibition space and our standard invoice terms are 30 days, however, for late bookings immediate payment may be required. Items will remain unsecured until full payment is made and should payment not be received within the timescales indicated, your items and/or space may be offered to another company.

The organisers reserve the right to deny participation should full payment not be received within the timescales indicated.

This is a binding contract and becomes valid after the booking form is accepted by the PSI 2021 Online Conference Secretariat, MCI UK Ltd, and a confirmed letter is issued.

Please take time to read the general terms and conditions contained within this document. On receipt of this booking form, the organisers will send a letter of confirmation along with an invoice for the full amount due.

Please return this completed industry booking form by email to: [PSI2021@mci-group.com](mailto:PSI2021@mci-group.com)



# Terms & Conditions



## Acceptance of General Terms

Those wishing to participate as a sponsor unreservedly accept and undertake to comply with these general terms. The event organiser reserves the right to give notice should any new provisions, circumstances or changes in the interest of the event occur.

## Prioritisation

In the event that more than one company is interested in an item, the date on which we receive the booking form will decide on item assignment and will be based on a first come, first-served basis.

## Letter of Commitment

If you would like to be a sponsor, please complete and return the relevant booking / application form(s) ensuring that you indicate you have read and agree to the General Terms for Sponsorship at [PSI2021@mci-group.com](mailto:PSI2021@mci-group.com)

Upon receipt of the completed booking form, MCI UK Ltd will then proceed to issue your company the necessary invoice with full payment instructions.

## Cancellation of PSI 2021 Online Conference

It is mutually agreed that in the event of total or partial cancellation of the meeting this agreement will be terminated immediately, and Statisticians in the Pharmaceuticals Industry Ltd shall determine an equitable basis for the refund of a portion of the sponsorship item(s) purchased, after due consideration of expenditures and commitments already made.

Under no circumstances is Statisticians in the Pharmaceuticals Industry Ltd responsible for any Sponsor's expenses (such as filming, speaker fees, or content creation), or any other incidental or consequential damages.



# Terms & Conditions

## Payment Terms

- All prices are quoted exclusive of VAT, unless otherwise stated. MCI UK Ltd will invoice sponsors on behalf of Statisticians in the Pharmaceuticals Industry Ltd
- All payments must be made in GBP and on receipt of invoice. If not cleared before the 4<sup>th</sup> June 2021 access to virtual platform will be denied/removed
- If a sponsor pays registration fees for invited participants, these fees cannot be offset against the sponsorship amount; this applies to all categories of sponsoring partners
- Registration fees must be paid separately in all cases.

## Cancellation Policy

Cancellations and changes to your original booking must be made in writing to MCI UK Ltd.

If the Sponsor cancels or breaches this Agreement for any reason whatsoever, in addition to whatever rights Statisticians in the Pharmaceuticals Industry Ltd may have under applicable law, any payments made by the Sponsor prior to the date of termination shall be retained by Statisticians in the Pharmaceuticals Industry Ltd as liquidated damages and not as penalty. Statisticians in the Pharmaceuticals Industry Ltd and the Sponsor agree that such amounts constitute a reasonable provision for liquidated damages. The Sponsor shall also be liable for any payments required to be paid but not paid as of date of cancellation or breach of this Agreement.

## Unscheduled Meetings and Events

During the PSI 2021 Online Conference, no participant, or sponsor may organise, attend or favour meetings, gatherings or any other events, relating to the topics covered by the conference, which shall not have been reported to, and approved by, the organising committee beforehand.





# Terms & Conditions

## Virtual Sponsorship Profile and Technical Information

To ensure that you are able to complete and display your virtual profile to the satisfaction of all parties involved, please forward the following information to MCI UK Ltd for official approval:

- Name and contact details of the person in charge of your Virtual Sponsorship Profile

MCI UK Ltd will contact you with detailed technical specifications on how to access the platform along with a list of benefits and it will be your responsibility to ensure your profile is completed prior to the launch of the event. Technical assistance will be available and contact details will be provided.

## Re-Assignment

The commitment from an PSI 2021 Online Conference partner or sponsor is non-transferrable to any other organisation without prior written consent by the organiser. No booking confirmed is permitted to be re-assigned or sub-let in any manner. It is not permitted for more than one organisation to share a Virtual Profile without prior consent from MCI UK Ltd.

## Product Disclaimer

Statisticians in the Pharmaceuticals Industry Ltd does not, in any manner, endorse any of the products or services related to the sponsors which have been accepted for display during the meeting.



# Terms & Conditions



## Intellectual Property

Unless otherwise provided for in writing, the copyright and other intellectual property rights held over all the organiser's offers, publications and other products or services shall remain its property. Any rights which may be granted by the organiser are destined for the participant's sole use and may not be assigned, transferred or granted under sub-licences without the organiser's prior agreement. Granted rights shall be non-exclusive. The participant shall not acquire any intellectual property right over the services and products offered by the organiser.

## Trademarks And Logos

The PSI 2021 Online Conference partners and sponsors shall be personally responsible for any authorisations relating to copyright or related rights, originating from the elements of any nature whatsoever which it provides or uses during the event. It shall hold the organiser harmless as regards any action in this respect. Moreover, the participant hereby expressly authorises the organiser to use the candidate's trademarks and logos within the strict framework of the event for its organisation and promotion.

## PSI Logo

Sponsors are not permitted to use the PSI logo without prior agreement. If you plan to use the PSI logo for promotional purposes please obtain permission from the organisers.

## Premium Job Adverts

Premium Job Adverts must be used within one year following the conference.



# Terms & Conditions

## Exclusion Of Liability

The Platform is delivered over the Internet, and accordingly, is subject to limitations, delays, and other problems inherent in the use of the internet and electronic communications. Statisticians in the Pharmaceuticals Industry Ltd shall not be responsible for any delays, delivery failures, viruses, hacker intrusions or other damage resulting from such problems.

Statisticians in the Pharmaceuticals Industry Ltd makes no representation, warranty, or guarantee as to the reliability, timeliness, quality, suitability, truth, availability, accuracy or completeness of the Platform. Statisticians in the Pharmaceuticals Industry Ltd does not represent or warrant that:

(a) the use of the Platform will be secure uninterrupted or error free; or

(b) the Platform or the servers that make the services available are free of viruses or other harmful components. All conditions, representations and warranties, whether express, implied, statutory or otherwise, including, without limitation, any implied warranty of merchantability, or fitness for a particular purpose, are hereby disclaimed by Statisticians in the Pharmaceuticals Industry Ltd to the maximum extent permitted by law.

To the fullest extent permitted by the applicable law, Statisticians in the Pharmaceuticals Industry Ltd excludes: (a) all liability for loss, injury or damage to persons or property at the Event; (b) all indemnities, warranties, representations, terms and conditions (whether express or implied); and (c) any actual or alleged indirect loss or consequential loss howsoever arising suffered by You, or any loss of profits, anticipated profits, savings, loss of business revenue, loss of business, loss of opportunity, loss of goodwill, or any other type of economic loss (whether direct or indirect). If Statisticians in the Pharmaceuticals Industry Ltd is liable to You for any reason, Statisticians in the Pharmaceuticals Industry Ltd total liability under these Terms or otherwise in relation to the Event is limited to the amount of the Fee received by Statisticians in the Pharmaceuticals Industry Ltd.

## Disputes

This contractual relationship is governed by the English Commercial Court, a sub-division of the Queen's Bench Division of the High Court of Justice. In the event of a dispute, the English Commercial Court shall have sole jurisdiction.



# Terms & Conditions

## Data Protection

In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of sponsor's participation (ii) managing and organising prospecting and loyalty (iii) enabling the sponsor to benefit from our services (iv) enabling the sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the sponsor has adhered, failing which the contract cannot be executed.

Sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

For processing purposes, the data of the sponsor's data - or transmitted by him - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (reception service providers, security, printing, etc.).

The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.

The sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The sponsor may exercise his rights by sending a request to the following address - [james.hampton@mci-group.com](mailto:james.hampton@mci-group.com) or by contacting our Data Protection Officer (DPO) : [anne.lesca@mci-group.com](mailto:anne.lesca@mci-group.com)

In any event, the sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the sponsor of a personal data file, the sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

