BENEFIT-RISK ASSESSMENT IN HTA

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Disclaimer

The views expressed herein represent those of the presenters and do not necessarily represent the views or practices of their companies or the views of the general Pharmaceutical Industry. The work presented here is a voluntary effort of the members of the EFSPI Joint BR-HTA SIG.

Key points

- Many benefit-risk assessment methods but no one-sizefits-all
- Planning and evidence are key drivers to good structured benefit-risk assessments throughout product lifecycle
- Robust analyses of quality evidence contributes to greater transparency and well-informed decision-making
- Benefit-risk balance depends on perspective
- More considerations are given by regulators and HTA agencies in terms of preference methodologies to assess BR balance

CURRENT STATE OF KNOWLEDGE

Regulatory Benefit-Risk (BR) Assessment

 should be based on the available tests and clinical trials carried out on the product designed to test the efficacy and safety; and accounting for the potential impact on the evaluation of benefits and risks through the pharmacovigilance activities

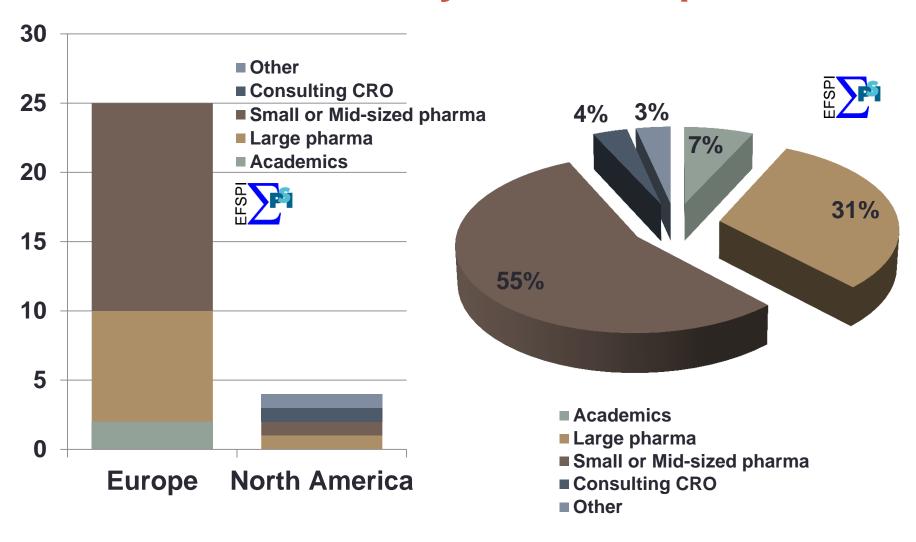
[Directive 2001/83/EC*]

 authorisation decisions should be based on quality, safety and efficacy, and not including economic and other considerations such as "cost-effectiveness".

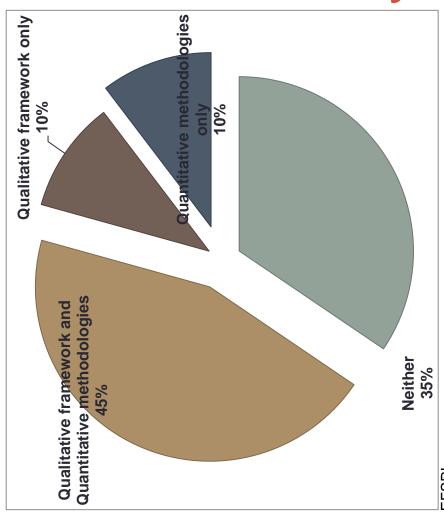
[Community law (Regulation EC 726/2004)*]

^{*} Of the European Parliament and of the Council

EFSPI BR SIG Survey 2016 – Responders



EFSPI BR SIG Survey 2016 – Experience



Methodologies Quantitative and/or Qualitative	n	%
Multi-Criteria Decision Analysis (MCDA)	11	58%
Number Needed to Treat (NNT)	9	47%
Benefit-Risk Action Team (BRAT) framework	8	42%
Quality of life measures (QALYs, DALYs, Q-TWiST)	6	32%
Stochastic Multi Acceptability Analysis (SMAA)	5	26%
Benefit-Risk Ratio (BRR)	4	21%
PrOACT-URL	4	21%
Net clinical benefit	1	5%
Network Meta Analysis	1	5%
Our own qualitative framework (mixture of BRAT & ProACt)	1	5%
Project Team meetings	1	5%

Benefit-Risk Assessment Roadmap



- relevant evidence
- · data collection
- · data aggregation
- · missing/incomplete data

Evidence gathering and data preparation

- robustness
- sensitivity
- · assumptions and uncertainties
- · other consequences
- impact or added value to the RMPs

Exploration







- Evaluate data
- · Quantify benefits and risks
- · Weigh or integrate



Conclusion and dissemination

- · communicate results/consensus
- any influence on future actions
- transparent audit trail
- ensures "big picture" is not lost



- critical issues
- think & discuss purpose and context
- documentation
- foundations for future analyses and updates



Hughes D, et al. Recommendations for the methodology and visualisation techniques to be used in the assessment of benefit and risk of medicines. IMI-PROTECT Website 2014.

EMA Effects Table

 The European Medicines Agency recommends the use of an Effects Table for Day 80 Critical Assessment Report.

Effect	Short description	Unit	Treatment	Control	Uncertainties / Strength of evidence	References
Acronym of	A very short	Unit of	Summary of I	•	Description of	Optional.
short	description of	measureme	effects of the	inaex	strength of	Use especially
identifier of	how the effect	nt for each	drug driving t	he BR	evidence and	where complex
the effect,	was	effect, e.g.	discussion. S	eparate	any major	issues have
e.g. RR for	measured.	mmHg,	column may b	oe added	uncertainty or	arisen to
response	Further	months, %	for each relev	/ant	limitation for	provide
rate.	description		comparator.		each effect.	reference to
	may be added		Reference(s)	to		specific part of
	as footnotes.		specific studio	es may be		the text.
			added in foot	notes.		
Source: http://www.benefit-risk-assessment.com/						

Ref: EMA. Guidance document on the content of the Rapporteur day 80 critical assessment report. Overview and lists of question. 2015. EMA/90842/2015. Available from

http://www.ema.europa.eu/docs/en GB/document library/Regulatory and procedural guideline/2009/10/WC500004800.pdf.

An Example of an Effects Table (Partially)

Effect	Short description	Unit	Natalizumab	Placebo	Uncertainties / Strength of evidence	References
Favourable e	ffects (benefits)					
Disability progression	Proportion of patients with EDSS score progression in two years	NA	11.3	23.0	No CIs because # patients and events are not available in the data sent	[1;2;3]
Unfavourable	e effects (risks)					
PML	Proportion of patients experiencing PML in 2 years	%	0.2	0.0	3 cases of PML for Tysabri in 4500 patient years; Take mean of 3/2250 (assumption 2250 patients treated for two years) and 3/4500 (assumption 4500 patients treated for one year) - > 0,001	[1;2;3]
Flu-like reactions	Proportion of patients experiencing flulike reactions in 2 years	%	39.9 (95% CI 31.8 – 47.9)	39.9 (95% CI 31.8 – 47.9)	# Patients and # events for Tysabri and Placebo were set to # Patients and # events for Placebo from Avonex study as no difference is assumed	[1;2;3]
http://protectbenefitrisk.eu/						

FDA Structured Benefit-Risk Framework Table

Benefit-Risk Summary Assessment

Decision Factor	Evidence and Uncertainties Facts and uncertainties + any assumptions on BR	Conclusions and Reasons The implications of "Evidence and Uncertainties"		
Analysis of Condition	therapeutic area's current state of knowledge on the severity of the condition			
Current Treatment Options	therapeutic area's current state of knowledge on other therapies available to treat the condition			
Benefit	product-specific key benefit considerations, including but not limited to clinical trials results, clinical meaning of primary and secondary endpoints, and appropriate analysis of subpopulations			
Risk	product-specific key risk considerations, including but not limited to adequacy of the safety database, severity of adverse events, reversibility of adverse events, potential for sub-optimal management in post-market setting			
Risk Management	product-specific efforts that could help to mitigate the identified safety concerns, and ensure drug is directed to patients for whom the risk is considered acceptable			
Source: http://www.benefit-risk-assessment.com/				

An Example of a FDA sBR Table

Benefit-Risk Summary Assessment

... The review team found the risk-benefit assessment to be acceptable. This application is supported by the results of two well designed, well controlled, randomized trials of ruxolitinib in patients with MF demonstrating a clinically significant benefit with ruxolitinib. The major side effect of thrombocytopenia can be limited by dose adjustment...

Decision factor	Evidence and uncertainties	Conclusions and reasons
Analysis of condition: MF Clinical manifestations Median survival (all groups)	Splenomegaly and symptoms 57 months	MF is a serious, life-threatening condition in which death is due to evolution into AML (12%),
Current treatment options Off-label use of interferon-alpha, anagrelide,	No approved therapy. Allograft is the only curative therapy	For most patients, there is no curative therapy, and no effective treatment
Benefit 2 randomized, well controlled trials were conducted	42% and 29% of ruxolitinib treated patients >=35% reduction of splenic volume	trials met efficacy endpoints uncertain benefits will last toxicity of long-term
Risk Early deaths SAEs	Ruxolitinib arms Not increased Not increased	Thrombocytopenia was successfully managed by Anemia was managed by
Risk management Need of studies for toxicity of long-term therapy	Two phase III trials showed significant benefit and minimal risks Need PMC for longer term follow-up	PMR for follow-up PMC for post-marketing efficacy and safety outcomes

http://www.accessdata.fda.gov/drugsatfda_docs/nda/2011/202192Orig1s000ODMemo.pdf

Why create an Effects Table / FDA sBR Table?

- It drives alignment on key benefits and risks
- It clarifies the way to measure and/or present key benefits and risks
- It permits an opportunity to rank key benefits and risks
- It can be used to look for consistency of the benefit-risk ratio across subgroups
- It is an efficient tool to aid communication
- The regulators will be creating one
- It will facilitate internal governance reviews
- It may help in payer discussions

Notable Aspects of ICH CTD §2.5.6

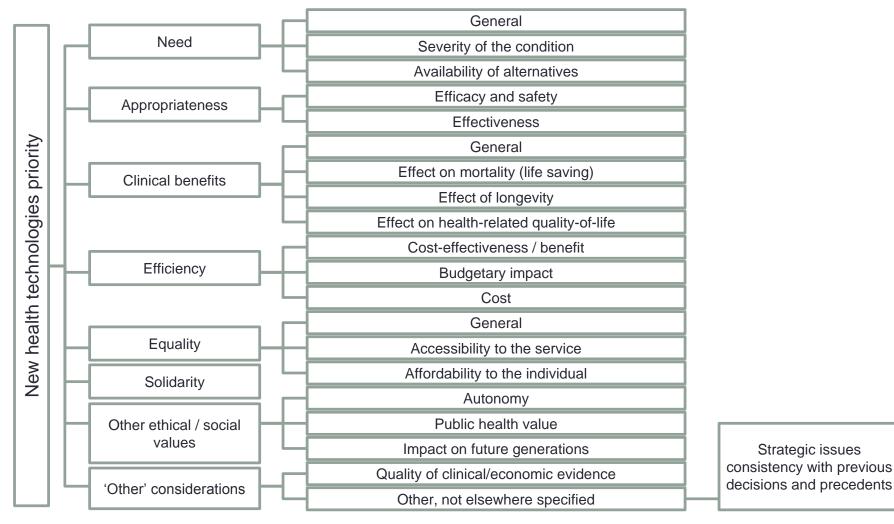
- Written to be consistent with regulatory post-marketing requirements (e.g. PBRER); creates a continuity
- Utilization of findings beyond traditional "primary study endpoints" (secondary and exploratory endpoints, e.g. convenience or PRO QoL)
- Information about the patient perspective may be considered:
 - May be obtained directly from patients or indirectly from other stakeholders (eg, parents and caregivers) using qualitative, quantitative, or descriptive methods
- An applicant may choose to use methods that quantitatively express
 the underlying judgments and uncertainties in the assessment.
 Analyses that compare and/or weigh benefits and risks using the
 submitted evidence may be presented

Source: Hammad, T. Overview of Benefit-Risk Assessment in Medical Product Development: Context for Patient Engagement. DIA Pharmacovigilance and Risk Management Strategies. Jan 23-25 2017. Washington DC.

European Commission's view on HTA

- "HTA is way of assessing the ways science & technology are used in healthcare and disease prevention. It covers medical, social, economic, and ethical issues"
- "It provides policy-makers with objective information, so they can formulate health policies that are safe, effective, patient-focused and cost-effective"
- "HTA should be transparent, unbiased, robust and systematic - firmly rooted in research and the scientific method."

Considerations in HTA decisions



Golan, *et* al. Health technology prioritization: Which criteria for prioritising new technologies and what are their relative weights? Health Policy 2011. 102(2-3): 126-135. http://dx.doi.org/10.1016/j.healthpol.2010.10.012

(Some of) The Decision-Makers



Adapted from http://www.protectbenefitrisk.eu

Patients / Carers

Make decisions for themselves / patients

Healthcare providers

Make decisions based on prescribing lists

Health Technology Assessors / Payers

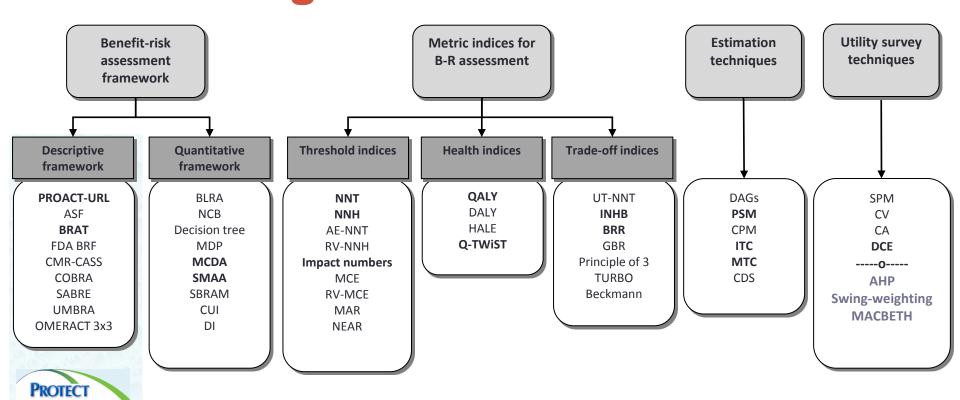
- Make decisions on cost-effectiveness etc.
 Regulators
- Make decisions on quality, safety, efficacy and benefit-risk balance to individuals and public health

Pharmaceutical companies

 Make decisions on what to develop for which licenses to apply

METHODOLOGIES AND IMPACT

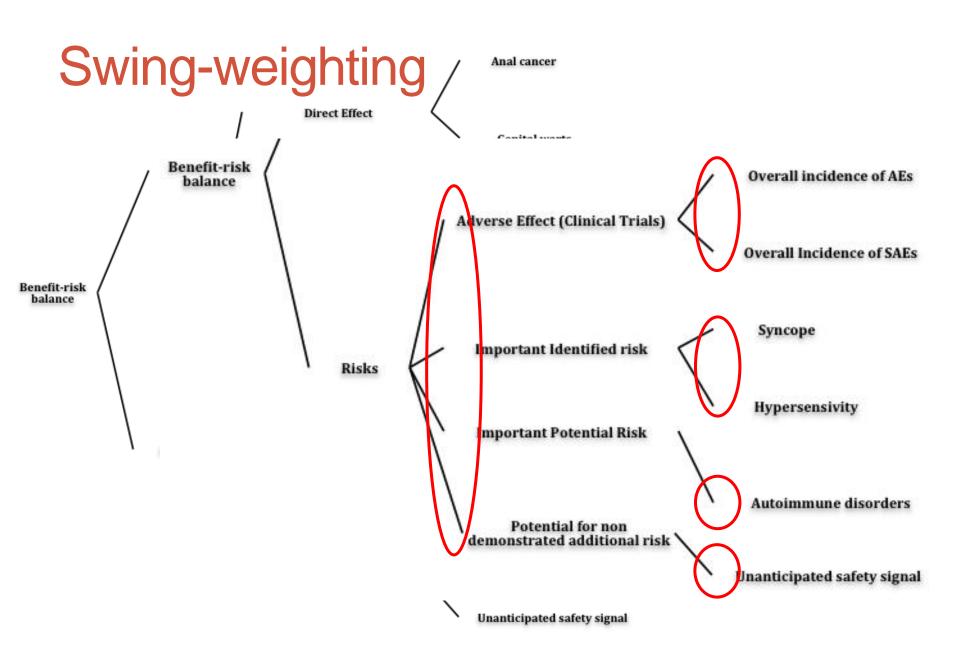
Taxonomy of BR Assessment Methodologies



Mt-lsa et al. Balancing benefit and risk of medicines: a systematic review and classification of available methodologies. Pharmacoepidemiology and Drug Safety 2014. DOI: 10.1002/pds.3636. http://protectbenefitrisk.eu/

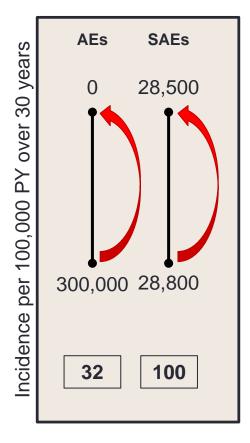
Ex 1: qHPV Vaccine

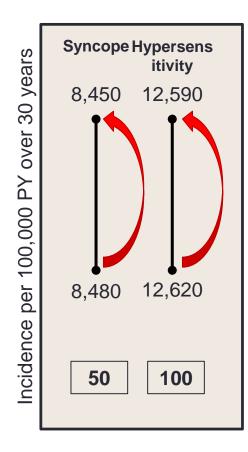
- Provides relative preference weights based on "swing" from worst to best state
- Human papillomavirus (HPV) SPMSD
- The original HPV vaccines, Gardasil and Cervarix, were licensed in 2006 with an indication for the prevention of HPV-related genital cancers (cervical, vulvar and vaginal), and in the case of Gardasil also genital warts.
- A variation in 2011 requesting to add the anal cancer prevention to the Gardasil SPC for males was refused, mainly in the absence of proven benefits in the general population.

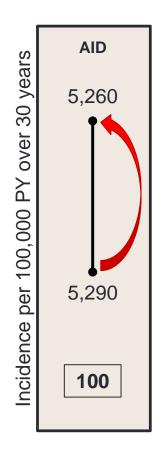


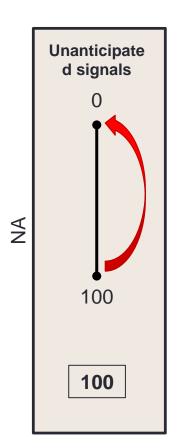
Swing-weighting

Best





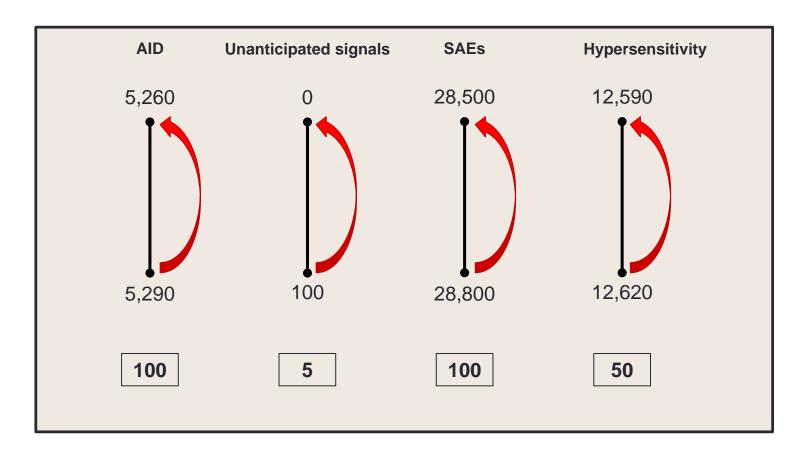




Worst

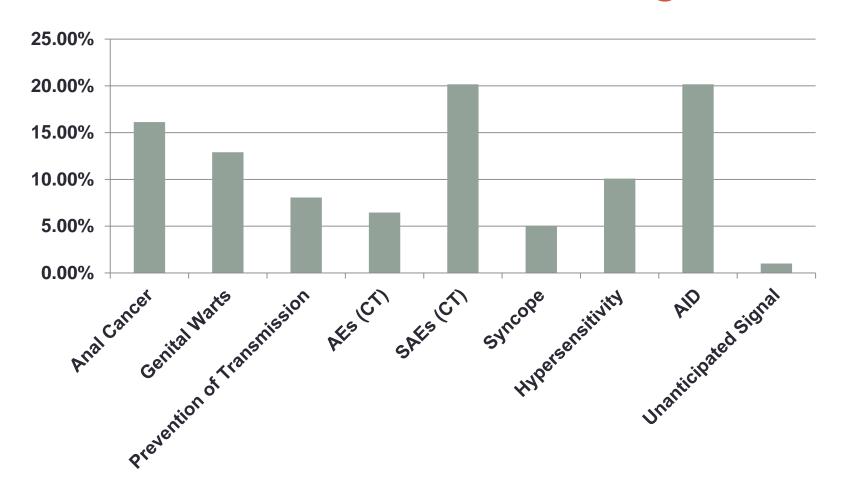
Swing-weighting

Best



Worst

Final Elicited Preference Weights



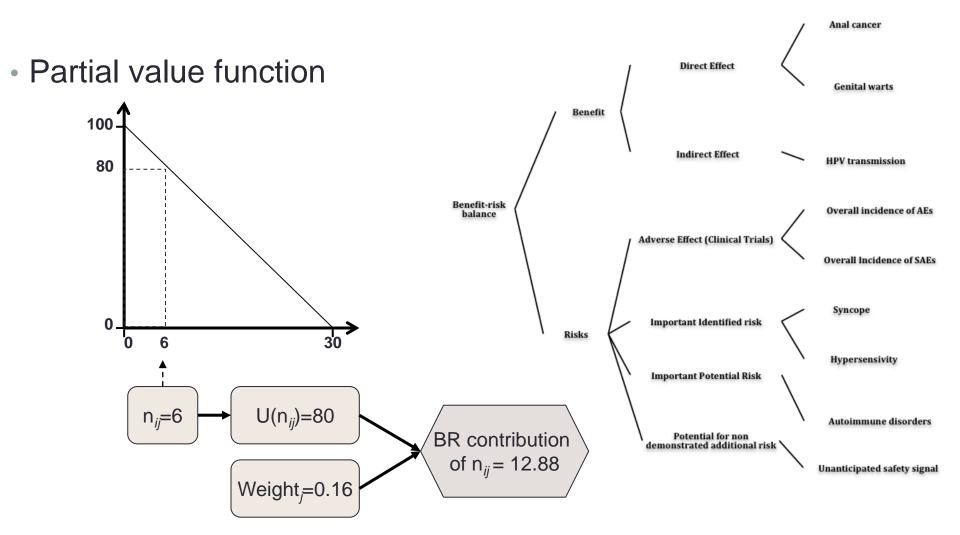
Lydie Marcelon, Thomas Verstraeten, Geraldine Dominiak-Felden & François Simondon. Quantitative benefit—risk assessment by MCDA of the quadrivalent HPV vaccine for preventing anal cancer in males. Expert Review of Vaccines Vol. 15, Iss. 1,2016

BRA of multiple attributes using MCDA

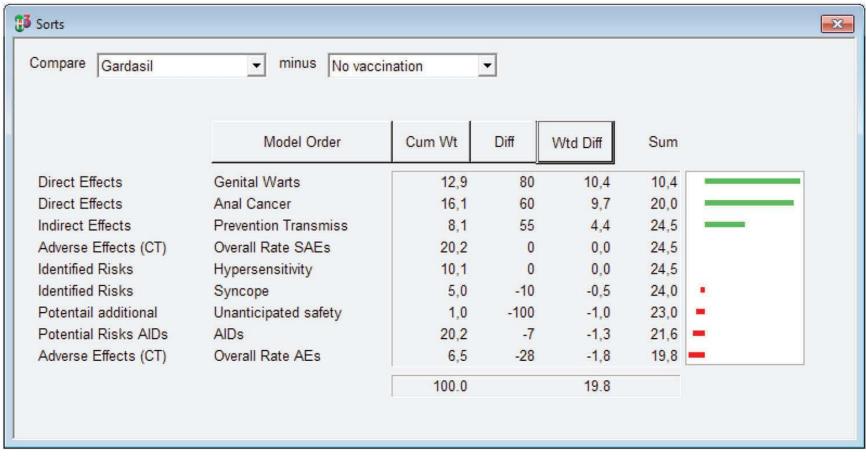
- Common MCDA approaches use multi-attribute value/utility functions to measure overall utility.
- Often, multiple attributes are assumed additive (Preference Independence). Let z_i (i=1,...,n) be the i^{th} attribute, $v_i(z_i)$ its real value, and ω_i its weight. The overall value is

$$V(\cdot) = \sum_{i=1}^n \omega_i v_i(z_i)$$
 ; where $\sum_{i=1}^n \omega_i = 1$

MCDA and weights



MCDA: Contribution of criteria to BRA of qHPV vaccine among males

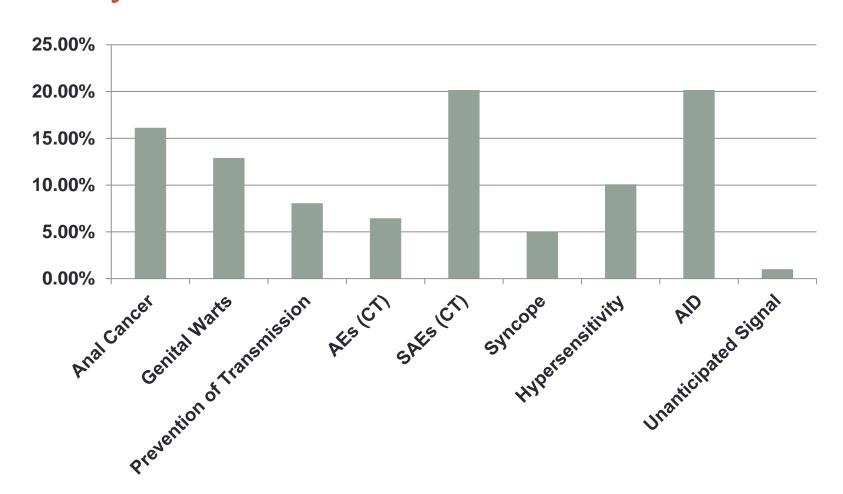


EMA Assessments

2011: "The CHMP concluded that the expected very limited benefit in the general population with respect to prevention of anal cancer is not expected to outweigh potential safety issues, therefore the extension of the indication to include premalignant anal lesions and anal cancer was not considered as approvable."

2014: "MCDA is a method considered to be useful as a complementary and supportive tool. Through a number of steps the purpose is to bring together evaluations of options on both benefits and risks into one overall evaluation taking into account what is considered best current evidence. It was noted that subjective assessments are also needed."..."Overall, the MCDA analysis was considered of interest. The model has been discussed in the Benefit-risk methodology project Work package 2 report, issued by EMA. The results appear to be consistently in favour of qHPV vaccine over no vaccination using several different sensitivity analyses."

What Do Giving Preference Weights Really Mean?



Ex 2: Natalizumab

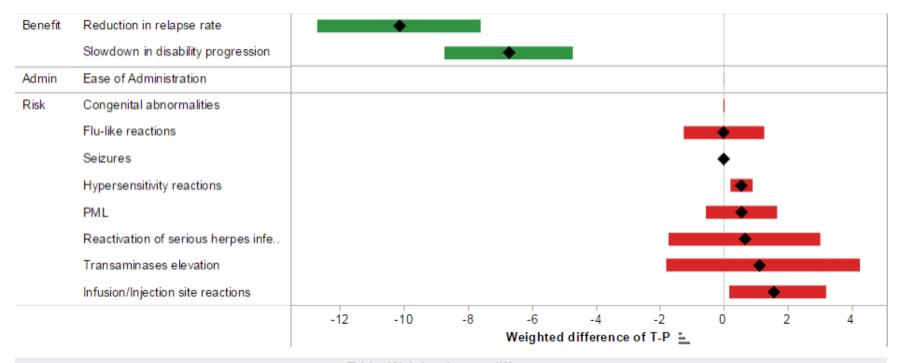
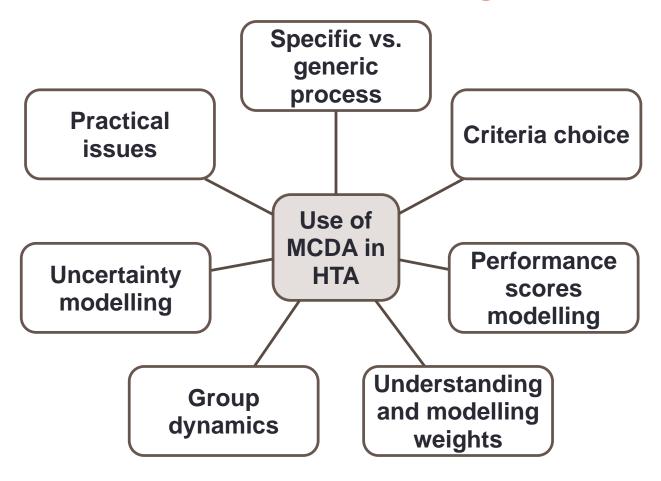


Table: Weighted rates difference



Generic issues with using MCDA

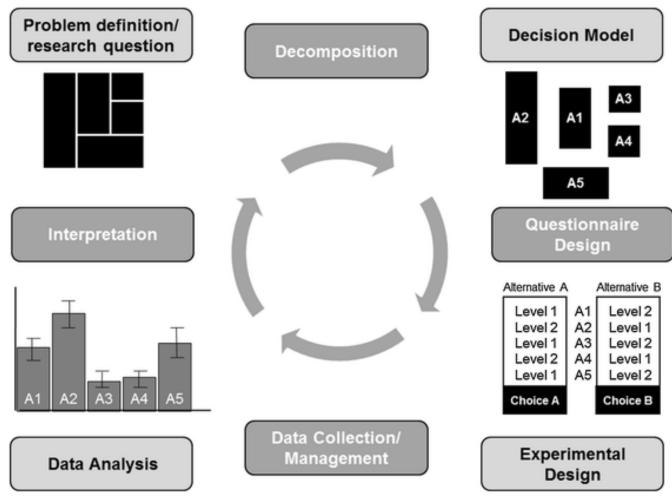


Thokala, P. NICE Decision Support Group (DSU). Multiple Criteria Decision Analysis for Health Technology Assessment. http://www.nicedsu.org.uk/MCDA%20for%20HTA%20DSU.pdf

Thoughts on Swing-Weighting

- Easy to implement
- Ensure consistency by design
- May not be very easy to understand
- May require facilitation and/or very clear instructions
 - EMA conducted swing-weighting online and regarded it as feasible and a success
- Other methods are available...

Discrete Choice Experiment

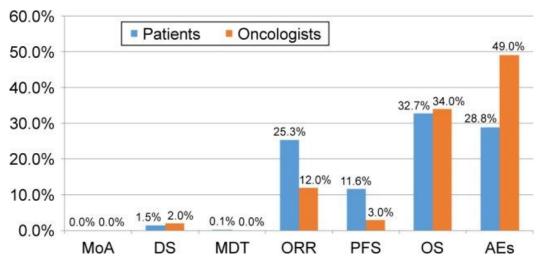


Mühlbacher, A. & Johnson, F.R. Appl Health Econ Health Policy (2016) 14: 253. https://doi.org/10.1007/s40258-016-0232-7

Patient profile	
Under 65 years of age	
ECOG PS 2	
Few manageable co-morbidities (eg. hypertension)	
BRAF wild-type	
LDH level normal	
Low tumor burden	
Patient seeks aggressive treatment, able to accept/deal with side effects	

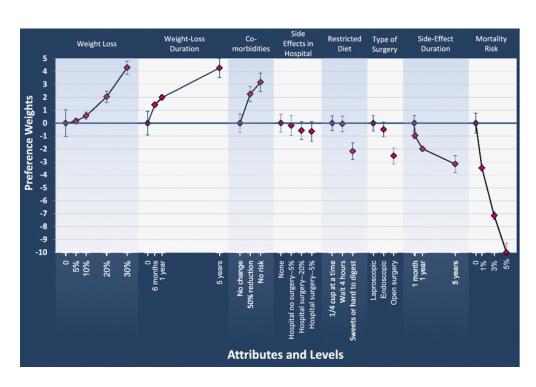
Attribute	Medicine A	Medicine B
Mode of administration	IV	IV
Dosing schedule	One medicine taken by 30-minute infusion every 3 weeks	One medicine taken by 60-minute infusion every 2 weeks
Median duration of therapy	3 months	8 months
Objective response rate (ORR)	15%	33%
Progression free survival (PFS)	3 months	5 months
Overall survival (OS)	45% of patients survive to 12 months	55% of patients survive to 12 months
Grade 3/4 toxicities/adverse events	10%	55%
Select only one	Medicine A	Medicine B
If these were the only medications available to you for first line prescribing for this patients with advanced (unresectable/metastatic) melanoma, which one would you choose?	٥	

Ex 3: DCE in Advance Melanoma



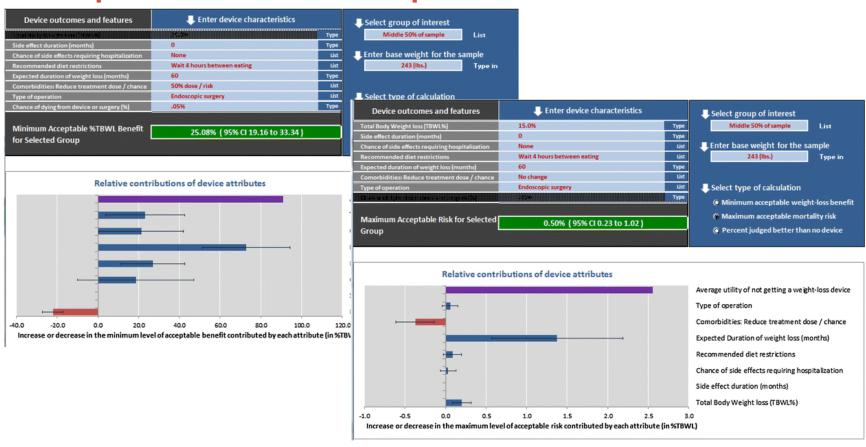
Liu, Frank Xiaoqing et al. "Patient and Oncologist Preferences for Attributes of Treatments in Advanced Melanoma: A Discrete Choice Experiment." *Patient preference and adherence* 11 (2017): 1389–1399. *PMC*. Web. 10 Nov. 2017.

Ex 4: DCE in Weight-Loss Devices in Obese Respondents



- In early 2015, FDA CDRH approved a device to treat obesity that had missed one its co-primary efficacy endpoints
- The approval was in part based on an obesity device patient preference study CDRH had conducted
- Minimum acceptable benefit (MinB) vs. Maximum acceptable risk (MaxR)

DCE in Weight-Loss Devices in Obese Respondents Example 2



Ho, M.P., Gonzalez, J.M., Lerner, H.P. et al. Surg Endosc (2015) 29: 2984. https://doi.org/10.1007/s00464-014-4044-2

ISPOR BR Taskforce – Review of BRA

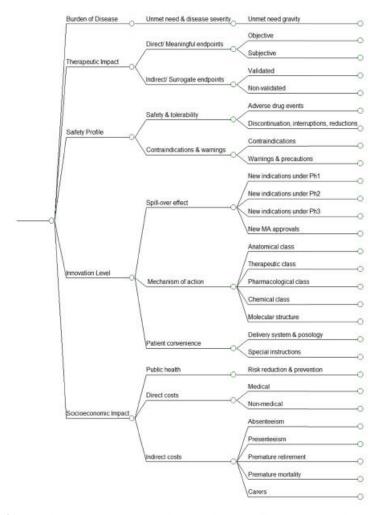
- Good practice guidelines for outcomes research
- Each quantitative method has its unique advantages and disadvantages based on data requirements and statistical properties.
- Methods that incorporate the patient's risk tolerance and preference for health states may represent a promising area
- Limited number of empirical applications of methods
- No consensus for a clear gold standard
- Recommend the use of multiple BR methods across different therapeutic areas and populations

IQWiG

- Institute for Quality and Efficiency on Health Care
- Evaluates BR considering patient relevant endpoints
- Separate efficiency frontiers for each endpoint to be aggregated (by weighting) for evaluation
- Explore methodologies for identification, weighting and prioritisation of multiple patient relevant endpoints
- Pilot multi-attribute stated preference methods Analytic Hierarchy Process (AHP) and Conjoint Analysis (CA) / Discrete Choice Experiment (DCE)
- Currently testing if DCE can be integrated into conventional HTA process

The Advance Value Framework

- New value framework for evaluation of new medicines
- Secondary and primary evidence used to identify decision-makers' value concerns
- A generic value tree structured incorporating different evaluation criteria
- MCDA methodology proposed for value judgements and preference elicitation



Aris Angelis, Panos Kanavos, Multiple Criteria Decision Analysis (MCDA) for evaluating new medicines in Health Technology Assessment and beyond: The Advance Value Framework, In Social Science & Medicine, Volume 188, 2017, Pages 137-156, ISSN 0277-9536, https://doi.org/10.1016/j.socscimed.2017.06.024

Industry/Regulatory/HTA Activities

- EMA Effects table and FDA sBR table
- BR methodologies such as MCDA
- Interactive tools for exploring BR balance including visual analytics
- Patient engagement and patient preferences methodologies
- Knowledge generation and transfer
- Monitoring updates on guidance and requirements
- HTA links

Summary

- Methodology selection is not straightforward
- "No one-size-fits-all" method, and no restriction on using only one method per assessment
- The importance is to be transparent
 - Methodologies and evidence used must be defensible
 - Key benefits and key risks considered and why
 - Not just perspective but also appropriate comparators
 - Being quantitative can be more objective
- Methodologies are tools to support decision-making

THANKS

