The Role of the Statistician in Data Anonymisation
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INTRODUCTION

Data transparency through clinical data sharing has the potential to strengthen the integrity of clinical trial systems as well as benefiting academic research and medical practice. This topic is gathering awareness amongst pharmaceutical companies, but it raises concerns around the potential to leak the personal health information of patients participating in clinical trials. The European Medicines Agency (EMA) has published Phase 1 of their Policy 0070 around requirements for anonymization of clinical documents for all studies submitted to EMA for market authorization, signaling a commitment towards data sharing. The industry is looking for efficient ways to anonymise clinical data to reduce the risk of re-identification and still maintain data utility.

This poster will discuss the role of the Statistician in anonymising clinical data, the calculation of risk of re-identification and the quantitative assessment of data utility after anonymisation.

Need for Anonymisation

Anonymised De-identified/Redacted data:

Data in a form that does not identify individuals and where identification through its combination with other data is not likely to take place.

Direct Identifiers in a dataset include Subject ID, Investigator Name, etc., and could lead to identification of subjects. This violates Data Protection Acts worldwide to protect personal information of individuals.

Quasi-identifiers are variables that by themselves do not identify a specific individual but can be aggregated and linked with other information to identify subjects.

For example:

<table>
<thead>
<tr>
<th>Data Considered for Sharing</th>
<th>Voter Registration Records (Identified Resource)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age, Zip Code, Gender, Diagnoses</td>
<td>Birthdate, Zip Code, Gender, Name</td>
</tr>
<tr>
<td>18 00000 Male Diabetes</td>
<td>1/2/1989 00001 Female Alice Smith</td>
</tr>
<tr>
<td>21 00001 Female Influenza</td>
<td>3/3/1974 10000 Male Bob Jones</td>
</tr>
<tr>
<td>56 10000 Male Broken Arm</td>
<td>4/4/1910 10000 Female Charlie Doe</td>
</tr>
</tbody>
</table>

Identifiers in Clinical Trials Data

- Dates
- IDs or Names
- Demographic Information
- Free Text Variables
- Sensitive Diagnosis or Rare Events

Statistician’s role?

- Understand the anonymisation methods employed
- Able to assess the probability of re-identification
- Able to assess data utility across alternative anonymisation approaches
- Able to assess the optimum balance between risk and data utility

Anonymisation vs Utility

Reduce the Risk of Re-identification

Data utility

Challenges to anonymisation include the risk of re-identification by data-mining, merging with external data sources, and collusion of internal participants

Planning Stage

- The Study Statistician can identify the Direct or Quasi identifiers collected in the study
- The Study Statistician is familiar with key endpoints and associated analysis, and can gauge the potential impact on these endpoints after de-identification
- The Study Statistician may be aware of any sensitive information collected. This should be either masked or generalised (see ‘Review’ section)
- The Study Statistician is familiar with the dataset and aware of any unique or outlier values.

Execution

There are multiple methods available to de-identify direct and quasi identifiers. Examples are shown below for an age variable, and the Statistician needs to evaluate the method to maintain a balance between risk and data utility:

- Masking/suppression: remove or hide the value!
- Randomization:
  - Noise addition/perturbative masking/offsetting
  - Permutation
- Generalisation/aggregation – replace a value by a range or rounded value

Anonymised Method | Age (years) | Anonymised
--- | --- | ---
Masking | 36 | ·
Add Noise | 36 | 36 + 𝜖 ∼ N(0, 𝜎)
Random Offsetting | 36 | 43
Generalisation | 36 | 30-40

Review

Risk Analysis

- Risk of re-identification is the probability of an adversary being able to identify a subject in the data.
- Risk is a combination of two probabilities
  1. Probability of attack by an adversary
  2. Probability based on the uniqueness of the combination of quasi-identifiers (attribute group). A simple approach to evaluating this risk is based on the reciprocal of the size of the attribute group.

- The Statistician needs to evaluate different factors, to calculate the above probabilities:
  - Extent of sharing: eg. public disclosure, regional release or controlled release to a group of researchers
  - Risk Metric: Overall or Average i.e. alternative methods to combine individual risks
  - Overall disease population in the region where the study is conducted
  - Ability to combine similar studies to calculate risk

Data Utility

To what extent can an analyst replicate specific study analysis on the anonymised data? The Statistician can provide additional input via modelling and simulation:

- Comparison of alternative anonymisation strategies
- Within or across multiple studies
- Use of generalised loss measures to assess utility
- Equ, mean squared error, or equivalent measures based on the variance or other statistics
- Measures based on a propensity score model (logistic model to predict redacted vs original records per subject, aiming for similar propensity)

Summary

- As we move closer to Phase 2 of EMA 0070, Statisticians should be ready for greater involvement in anonymisation methods
- Be ready to evaluate strategies to achieve data privacy
- Be ready to evaluate the data utility of alternative strategies

References

External guidance on the implementation of the European Medicines Agency policy on the publication of clinical data for medicinal products for human use. EMA/90915/2016. 7 December 2016