

Trial & Error

Lessons Learned in Clinical Study Design

Clinical trials often have disappointing outcomes, some of which can be avoided through careful trial design or contingency planning. In this day of case studies and discussion, key members of industry, academia and regulatory agencies will share their experiences of the potential pitfalls of trial design and discuss lessons for improving clinical study design in future trials.

09.30 – 10.00	Registration and Coffee
10.00 – 10.05	Opening remarks
10.05 – 10.50	Incompetent Block Designs and Other Disasters <i>Stephen Senn, University of Glasgow</i>
10.50 – 11.35	Some problems with an interim analysis for futility and sample size re-estimation <i>Simon Kirby, Pfizer</i>
11.35 – 12.20	Examples of trial design and logistical issues in regulatory submissions <i>Dr. David Wright, MHRA</i>
12.20 – 13.20	Lunch
13.20 – 14.05	A phase III programme in Alzheimer's Disease: what could possibly go wrong? <i>John Davies, GSK</i>
14.05 – 14.50	The Choice of Composite Endpoints in Cardiovascular Trials: How to Mess It Up <i>Stuart Pocock, London School of Hygiene and Tropical Medicine</i>
14.50 – 15.20	Coffee
15.20 – 16.05	Experiences with Interim Analyses and DMCs <i>Simon Day, Roche</i>
16.05 – 16.50	Panel discussion <i>Chair: Kerry Gordon, Quintiles</i>
17.00	Close meeting



3rd March 2010

Venue

Design Council
34 Bow Street
London
WC2E 7DL

Registration Costs

Fee includes lunch & refreshments

Registration before or on 27th January

PSI Members
£110.00 (plus £16.50 VAT)
Non-Members*
£145.00 (plus £21.75 VAT)

Registration after 27th January

PSI Members
£160.00 (plus £24.00 VAT)
Non-Members*
£195.00 (plus £29.25 VAT)

* Price includes 1 year PSI affiliate membership

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