



PROGRAMME HIGHLIGHTS: What is Data Science?

Many of us, both individually and within our companies are struggling to understand 'What is data science?' or 'Are we data scientists?' and if not then 'How are we different?'

During the conference, on the Tuesday afternoon, there will be two sessions focusing on the new world of data science and how it relates to us as statisticians, which will include a combination of both industry and academic speakers. The sessions will be hosted by Cytel and will cover the following talks:

- **Analysis of high dimensional data (big data) in clinical trials**
 - With three talks focusing on drug development, genetic algorithms and accelerometry data
- **Applications of Data Science in Pharmacovigilance and Post-Marketing Data**
 - With three talks focusing on the application and techniques of data science, the practical experiences in the characterisation of drug safety profiles and the complex healthcare challenges we face

View the **Scientific Programme** here

SPOTLIGHT ON: Social Programme

The PSI 2018 Conference will provide plenty of opportunities for you to socialise and network with other delegates, from the Sunday evening social event to a morning jog and the career young statisticians networking event on Monday. Below we have highlighted two spotlight events that will be taking place.

Monday Networking and Social Event

On the Monday evening there will be an informal networking and social event held at **Hannekes Boom**, a local bar in Amsterdam.

At this unique water-side bar you will be able to

Tuesday Evening Gala Dinner

On Tuesday evening the Conference Gala Dinner will be held at the **Beurs van Berlage** to give you an experience you won't forget!

The evening will start at 19:00 with welcome drinks

relax, grab a drink and enjoy the sun setting over Amsterdam with your colleagues.

The venue is within walking distance from the Beurs van Berlage and located near to Amsterdam Central Station.

We look forward to seeing you there from 19:45.



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before sitting down to a fabulous three course meal in the Grote Zaal; the same space where King Willem-Alexander and Queen Máxima Zorreguieta were married in 2002. The dinner will be followed by a disco until late.

There is no formal dress code, but we would encourage you to dress to impress! Please note that this is a ticketed event. Tickets are included in all full conference registrations.



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Visit the online [Social Programme](#) for further information on all the social events.

The secrets to the PSI Conference...

NEW PODCAST

You want to boost your career as a statistician in the health sector?

Our podcast helps you achieving this by presenting relevant knowledge about all the different aspects of becoming a more effective statistician.

THE EFFECTIVE STATISTICIAN

with Alexander Schacht and Benjamin Piske

www.theeffectivestatistician.com

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Have you ever wanted to know some of the secrets to the PSI Conference? If so, why not download '**The Effective Statistician Podcast**', sponsored by PSI.

Below we have highlighted two episodes that may be of interest to you, in relation to the PSI annual conference:

An interview with the PSI Conference Chair - 10th April 2018

In this episode Alexander Schacht and Benjamin Piske interviewed the PSI Conference Chair, Lucy Rowell. Listen today to find out more about how she got involved in PSI, how the conference grows from a concept to live event, highlights of the 2018 conference, and much more. A great

episode to find out what you can expect from this year's event.

10 reasons for your supervisor to let you attend the conference - 3rd April 2018

For those who have missed it, or would like to hear an audio version, check it out online. It's a great way to allow you to have a productive conversation with your manager if you still need approval to attend this year's PSI conference.

To download the podcast search for 'The Effective Statistician' in your podcast app, or visit the website [here](#).

'Ask a Regulatory Question'

To close this year's conference we will be holding a Regulatory Town Hall, providing the perfect opportunity to discuss regulatory hot topics and issues. The session will be lead by an experienced panel of experts including several panelists from different regulatory agencies.

As mentioned in the last edition of the conference newsletter, we would like to invite individuals to submit their questions they would like to be answered during the session Q&A. So click on the link [here](#) to ask your question

today!



Why make the journey across the Atlantic to attend the PSI Annual Conference? The PSI Annual Conference does two things very well. First, the scientific content is top notch in that it addresses key challenges in medical product development from UK and European perspectives. As an American statistician, not only do I gain a greater understanding of the regulatory environment outside of the US, I can view the US regulatory environment through a much wider lens. Second, the conference organisers understand the importance of developing a genuine camaraderie among the attendees by scheduling numerous social opportunities to network and just have fun.

Richard Zink
JMP, USA

REGISTER NOW

Let your colleagues know

Please [forward](#) this email to any colleagues and friends who you think will be interested in attending the conference.



Enquiries

Should you require any assistance, please do not hesitate to contact the conference secretariat.

Email:
psi2018conference@mci-group.com

Tel: + 44 (0) 1730 715 235

Website: www.psiweb.org

A message from the Conference Chair

Thank you for helping us achieve more records - with 293 delegates registering for the Conference before the early bird deadline it has beaten our Berlin record.

I'm really excited to see you all there! Only two months to go...



Lucy Rowell
PSI Conference Chair