Data driven decision making in medical research
2 – 5 June 2019

PSI 2019 **PSI Conference**
QEII Centre, London

Scientific Programme Launched

We are excited to launch the Scientific Programme for the 2019 PSI Conference!

With a stimulating range of topics and talks, from early phase innovative trial design to statistical issues in safety drug labeling, there will definitely be something for everyone!

View the programme

PROGRAMME HIGHLIGHT:
Pre-Conference Courses

There will be the following two Pre-Conference Courses taking place on the Sunday afternoon, at the 2019 PSI Conference in London. Registration for both courses is available through the **conference registration site.** Places on each course will be limited, so book early to avoid disappointment and to take advantage of the early bird discount!

Stated Preference Methods: Eliciting patient preferences in the age of personalised medicine

Want to understand when and how to conduct stated preference studies, and learn about the different preference elicitation approaches?

This course will include a hands-on workshop where participants will have the opportunity to learn about preference elicitation approaches, and the advantages and challenges with patient preference elicitation from the design of the study to the analysis of the data and its interpretation.

At the end of this course you should be able to understand the advantages and challenges characterising preference elicitation, how it relates to benefit-risk assessment, and how to apply it to your own project.

Evidence Synthesis for Clinical Trials: Use of Historical Data and Extrapolation *- Methods, applications and implementation with the R package RBesT*

Are you keen to understand the foundations of the meta-analytic framework and its application to key drug development problems?

In this short course, we'll provide a statistical framework to use trial external evidence to better plan and/or incorporate external information into a trial. During the first part of the course we will introduce the meta-analytic predictive (MAP) model (Neuenschwander, 2010), to then focus on the key applications of the MAP approach in biostatistics.

These applications will be demonstrated using the R package RBesT, the R Bayesian evidence synthesis tools, which are freely available from CRAN. The second part of the course will also include hands-on exercises to enable participants to apply the presented approach themselves.

More information on the Pre-Conference Courses

SPOTLIGHT ON:
Conference Student Day - Coming Soon

For the first time this year we will be introducing a '**student day**' where students who are studying for a BSc, MSc or PhD can attend the first full day of the conference at a reduced rate, to experience all that a professional conference has to offer!

The student day will run from 09:00 – 19:00 on Monday 3rd June with a discounted registration price of £30 for the day, including lunch and coffee breaks. Please note that students will be responsible for their own travel costs.

There are only 30 places available at this reduced cost, on a first come first served basis.

The 'Student Day' registration will be coming soon!

ABSTRACT SUBMISSIONS - Missed the Deadline?

If you missed the oral abstract deadline but would still like to get involved in the conference, poster abstracts are still being accepted. And with the ever popular poster review session returning to the 2019 PSI Conference, anyone selected for a poster will be asked if they would like to give a 1 minute presentation on their poster, to provide a brief insight into their work.

More information on abstract topics.

Poster Abstract Submission Deadline: Thursday 28th February 2019

Submit your abstract

REGISTER NOW!

Registration for the conference is open, so register now to save by receiving the Early Bird fees.

Group registration discounts are also available to companies sending a group of 10 or more full conference delegates. Click **here** to find out more about the group registration discount rates available.

More information on registration fees.

Click here to Register

Let your Colleagues Know!

Please share this email with any colleagues and friends who you think will be interested in the PSI Annual Conference.

Enquiries

Should you require any assistance, please do not hesitate to contact the conference secretariat.

Email:
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+ 44 (0) 1730 715 235

Website:
www.psiweb.org/psi-conference-2019

A Message from the Conference Chair

Happy New Year everyone! With just over 4 months to go, the countdown to the 2019 conference is definitely on. Please continue to submit abstracts for posters and don't forget to register before the early bird deadline.

Kate Taylor
Conference Chair

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