## Sponsorship Booking Form

Please complete the required information below along with your organisation's choice of sponsor opportunities. By way of completing and returning this form you are committing to the level of spend details in section 2 of the agreement.

| SECTION 1 - Sponsor Details   |             |  |  |  |  |
|---|-------------|--|--|--|--|
| COMPANY   | Name        |  |  |  |  |
|   | Address     |  |  |  |  |
|   | Town/City   |  |  |  |  |
|   | Postal code |  |  |  |  |
|   | Country     |  |  |  |  |
| KEY CONTACT   | Name        |  |  |  |  |
|   | Telephone   |  |  |  |  |
|   | Mobile      |  |  |  |  |
|   | Email       |  |  |  |  |
| Signature for key contact:  |             |  |  |  |  |
| Signature agreeing to attached General Terms for Sponsorship and Exhibition of the 2019 PSI Conference: |             |  |  |  |  |
| Please print name:  |             |  |  |  |  |

| SECTION 2 - Sponsorship opportunities       |            |          |                 |  |  |
|---|------------|----------|-----------------|--|--|
| Item  | Select (X) | Cost (£) | Deposit (£)     |  |  |
| Gala Dinner Sponsorship                     |            | 8,000    | Payment in full |  |  |
| Gold Sponsorship                            |            | 5,500    | Payment in full |  |  |
| Exhibition Stand                            |            | 4,000    | Payment in full |  |  |
| Conference App                              | SOLD       | 4,000    | Payment in full |  |  |
| Poster Session                              |            | 6,500    | Payment in full |  |  |
| Lanyards                                    |            | 5,500    | Payment in full |  |  |
| Delegate Bag                                | SOLD       | 5,000    | Payment in full |  |  |
| Pillar Wraps                                |            | 4,500    | Payment in full |  |  |
| Corporate Logo Flags                        | SOLD       | 3,600    | Payment in full |  |  |
| Sunday Evening Welcome Reception            |            | 2,500    | Payment in full |  |  |
| Off-site Networking and Social Event        | SOLD       | 2,500    | Payment in full |  |  |
| Delegate Bag Insert                         |            | 800      | Payment in full |  |  |
| Giveaway Item                               |            | 800      | Payment in full |  |  |
| Video Wall Rolling Presentation (per day)   |            | 600      | Payment in full |  |  |
| Glass Signage (per 1m <sup>2</sup> signage) |            | 500      | Payment in full |  |  |
| Sponsorship & exhibition total              |            |          |                 |  |  |

| SECTION 3 – Sponsorship payment  |                       |  |  |  |
|--|-----------------------|--|--|--|
| Please note you can only pay by BACS for your sponsorship  |                       |  |  |  |
| On confirmation of your package an invoice will be raised.   |                       |  |  |  |
| Please enter the invoice address details below if they are different to those listed in Section 1. |                       |  |  |  |
| Invoice address  | Purchase order number |  |  |  |
|  |                       |  |  |  |
| EU VAT Number:   |                       |  |  |  |
|  |                       |  |  |  |

Each exhibition stand also receives two complimentary exhibition only passes, including two Gala Dinner tickets. The pass gains access to the exhibition area only. Dinner, bed and breakfast costs are at an additional cost. Once payment has been received, you will be provided with a code to use within the registration system to access your free passes.

The exhibition passes can be upgraded to delegate passes using the online registration, accommodation can be reserved and additional exhibitor passes can be purchased using the same system. Access to the site can be obtained via the conference webpage.

## **SECTION 5 - Cancellation Policy**

Cancellations and changes to your original booking must be made in writing to MCI UK Ltd. For cancellations made:

- The deposit will be lost if the exhibition stand is cancelled.
- Before 22<sup>nd</sup> March 2019, 50% of the total cost of each item will be retained.
- From 23<sup>rd</sup> March 2019, 100% of the total cost will be retained.